

“WRITING HEALTH AND WELLBEING ARTICLES ... AND GETTING THEM PUBLISHED” with Meggan Brummer
One-day workshop - 10.00am to 4.00pm



Ever wondered how to turn your passion for health and wellbeing into dollars? This one-day workshop will take you through the different stages of pitching, planning, researching, writing and selling a health feature article. You'll cover the basics of getting published in local and international health magazines.

The key issues to be covered are:

- Pitching your ideas
- Where to sell your article
- Structuring your article
- Adding the juice - Interviewing and researching
- Adapting your article to the publication
- Photography
- Repeat sales and multiplying your income
- Dealing with challenges of being a freelance
- And more

To earn a living as a writer is a challenge. To earn it from doing what you love, is fun and inspiring! For aspiring and published journalists hoping to earn extra money through articles, Meggan shares practical advice and inside knowledge around becoming a successful freelance journalist in the health market. The course is flexible and will be tailored to meet the needs of the group. Both new and more experienced writers are welcome.

MEGGAN BRUMMER is an internationally published writer and freelance photojournalist, specialising in health, lifestyle and travel. Her work has appeared around the world from Australia to Africa, India to Fiji, UK to Canada and the Philippines, in magazines, newspapers and on websites. In Australia she's been a regular contributor for Wellbeing magazine for the past 8 years. She has also written for Better Health, Spa Life, Australian Yoga Magazine and the Australian Healthy Food Guide. Meggan is a qualified yoga teacher and Art of Living teacher. www.megganbrummer.com